

Patrik Tjäderqvist

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Founder of Avendavi | Consulting, Development & Ventures

Summary

Founder of Avendavi, a one-person practice built around finding what can be better and then building it. The foundation is sales, years of cold calls, objections, and closing that taught how to listen past what people say to what they actually need. That lens now sits behind every engagement, whether that is commercial consulting, product development, or capital introductions. Avendavi works across sales and GTM consulting, investor relations, AI integration, workflow optimisation, and custom product builds from prototype to shipped.

Key Competencies

- Sales & GTM Consulting
- Investor Relations & Capital Introductions
- AI Integration & Workflow Optimisation
- Product Development (Prototype to Shipped)
- B2B & B2C Account Management
- Python, React & Custom Product Builds
- Trading & Private Investments

Experience

Founder | Avendavi AB, Stockholm

Mar 2026 – Present

- One-person practice. Consulting, product development, and ventures under one roof.
- Sales and GTM consulting, investor relations and capital introductions, AI integration, workflow optimisation, and custom product builds.
- Client work is informed by building real products. Own ventures are shaped by solving other people's problems first. The two sharpen each other.

Business Development Manager (Consultant) | Nordic Wealth Network

Jan 2026 – Present

- Brought on to grow the business. I handle outreach, new client acquisition, and partner relationships.
- Working within wealth management, finding where the network can expand and making it happen.

Private Investor

Feb 2024 – Present

- Stocks, crypto, NFTs, and some private ventures. Mix of long-term holds, swing trades, and day trading.
- I read the market, adjust the strategy, and keep risk management tight.

Co-Founder | Catery, Stockholm

Jun 2024 – Jun 2025

- Co-founded and ran business development. Foodtech and AI space.
- Helped companies get their catering sorted, from quote to delivery.
- Gave restaurants a way to expand what they offer without adding complexity.

3 Sverige (Hi3G Access AB), Stockholm

Oct 2018 – Feb 2024

- **Customer Relations Representative (2022–2024):** B2B client relationships. Cut churn numbers significantly across my portfolio.
- **Account Manager (2021–2022):** 120+ corporate clients in central and western Sweden. Focused on growth.
- **Win-Back Specialist (2020–2021):** Started projects that eventually became a full win-back department. Reduced attrition.
- **Sales Representative (2020):** Outbound consumer sales. Consistently among the top performers.
- **Customer Service Representative (2018–2020):** First person from customer service nominated for Salesperson of the Year in over five years.

Education

YH Nackademin – Python Developer, AI Specialization (2025–2027)

Currently studying. Building the technical side to match the business instinct.

Thorildsplans Gymnasium – Diploma in Information & Media Technology (2015–2018)

Languages & Tools

- Swedish: Native
- English: Fluent (C1)
- Python, React
- CRM Systems
- Office 365 & Google Workspace

Interests

Personal development, fitness, investments, technology, AI